Matthew D. Matsaganis

Contact Information

University Office Address	School of Communication & Information, Annex B 256
	Rutgers University
	4 Huntington Street
	New Brunswick, NJ 08901-1071
Telephone	+1 (848) 932 8844 (Office) | +1 (213) 509 8413 (Mobile)
Email	matthew.matsaganis@rutgers.edu
Web	https://comminfo.rutgers.edu/matsaganis-matthew
	https://matthew.matsaganis.com *(under re-construction)*

Academic Employment History

CURRENT / PRIMARY POSITION

2017 (September) – Present
Associate Professor *(with tenure)*
Department of Communication, School of Communication & Information, Rutgers University

Core Faculty Member, Rutgers Global Health Institute

Co-Lead, Rutgers IAPP-Greece Initiative: Advancing Health Communication Across the Health Professions (https://iapp-greece.rutgers.edu/)

PAST POSITIONS

2019 (Fall) – 2023 (Spring)
Ph.D. Program Area Coordinator
Department of Communication, Rutgers School of Communication & Information

2018 (February – June)
Visiting Associate Professor
■ Department of Communication & Media Studies, National & Kapodistrian University of Athens, Greece

2018 (February – June)
Visiting Associate Professor
■ Department of Social Anthropology, Panteion University of Social and Political Sciences, Athens, Greece

2018 (February – June)
Research Associate
National Center of Social Research, Athens, Greece (EKKE, in Greek)

2017 (September) – 2021
Associate Professor *(without stipend/voluntary)*
Department of Communication, University at Albany, State University of New York

2015 (July)   **Associate Professor** *(with tenure)*
– 2017 (August)   Department of Communication, University at Albany, State University of New York

> *Director of Undergraduate Studies*, Department of Communication
>
> *Graduate Faculty Affiliate*, Department of Information Science, College of Engineering
>   & Applied Sciences, University at Albany, SUNY
> *Faculty Associate*, Center for the Elimination of Minority Health Disparities (CEMHD)
> *Faculty Associate*, Center for Social and Demographic Analysis (CSDA)

2009 (August)   **Assistant Professor**
– 2015 (June)   Department of Communication, University at Albany, State University of New York

2008 (September) **Post-Doctoral Research Associate**
– 2009 (August)   *Metamorphosis Project* (PI & Mentor: Sandra J. Ball-Rokeach), Annenberg School for
     Communication, University of Southern California – Los Angeles

2007-2011   **Research Fellow**
     Tomás Rivera Policy Institute, Los Angeles, California

2003-2004   **Adjunct Professor**
     Department of Film and Television, Boston University (Los Angeles Program)

Education

2008   **Ph.D., Communication**
     Annenberg School for Communication, University of Southern California – Los Angeles
     Dissertation: Re-Discovering the Communication Engine of Neighborhood Effects: How the
          Interaction of Residents and Community Institutions Impacts Health Literacy and How
          It Can Be Leveraged to Improve Health Care Access

2006   **Geographic Information Science (GIS) Graduate Certificate**
      Department of Geography, University of Southern California – Los Angeles

2005   **M.A., Communication**
     Annenberg School for Communication, University of Southern California – Los Angeles

2001   **M.A., Political Communication**
      School of Communication, Management, & Public Policy, Emerson College – Boston

2000   **B.A., Communication & Mass Media Studies**
     Faculty of Communication & Mass Media Studies, National & Kapodistrian University of
          Athens, Greece.

Professional Development

2024   **Provost's Teaching Fellows (PTF) Program**
TEN Course Transformation Summer Institute

2022   **Rutgers Leadership Academy**
Capstone Project:
Strengthening Rutgers' SC&I Capacity to Develop & Sustain Global Partnerships
Sponsor:
Dr. Dafna Lemish, Interim Dean and Distinguished Professor of Journalism and Media Studies, Rutgers School of Communication & Information

Developed in 2015, the Rutgers Leadership Academy (RLA) is a one-year program that brings together mid-career faculty and academic staff who aspire to broadened leadership roles. RLA is facilitated by the Rutgers Center for Organizational Leadership, which is part of the Office of University Strategy. The program exposes participants to a range of leadership concepts, competencies, and tools designed to enhance professional capabilities and address organizational and leadership challenges.

Publications

PEER-REVIEWED PUBLICATIONS

a. Books

Matsaganis, M., Katz, V., & Ball-Rokeach, S. J. (2011). *Understanding ethnic media: Producers, consumers, and societies*. Thousand Oaks, CA; London: SAGE Publications.*

*Reviews of the book published in the *Journal of Communication* (2011), *Communications: The European Journal of Communication Research* (2011), the *Australian Journal of Communication* (2011), *Journalism & Mass Communication Quarterly* (2011), and *Journalism & Mass Communication Educator* (2012).

b. Edited Books

Yu, S., & **Matsaganis, M. D.** (Eds.) (2019). *Ethnic media in the digital age.* New York, NY: Routledge. https://doi.org/10.4324/9781351045315

Kim, Y.-C., **Matsaganis, M. D.**, Wilkin, H. A., & Jung, J.-Y. (Eds.) (2018). *The communication ecology of 21st century urban communities*. New York, NY: Peter Lang.
*A review of the book was published in the *International Journal of Communication* (2019)

Matsaganis, M. D., Gallagher, V., & Drucker, S. (Eds.) (2013). *Communicative cities and urban communication in the 21st century.* New York, NY: Peter Lang.

c. Journal Articles

Denotes graduate student co-author
§ *Denotes postdoctoral researcher co-author*

Matsaganis, M. D., Petraki, M.§, & Balourdos, D. (2025). Poor employment conditions and immigrant health in Europe. *Social Sciences*, *14*(1), 2. https://doi.org/10.3390/socsci14010002

Matsaganis, M., Petraki, M.§, Karanatsiou, V.# (2024). Providing healthcare and social support during economic crises: Lessons Learned from "solidarity outpatient clinics" in Greece during the Great Recession. *Journal of Health Social Behavior [IF: 6.3], 65*(4), 618—634. https://doi.org/10.1177/00221465241249697

Zhou, X.#, & **Matsaganis, M. D.** (2020). Towards reducing digital divides in media production: What accounts for adoption and use of social media among ethnic media producers. *International Journal of Communication, 14*, 1004—1024. https://ijoc.org/index.php/ijoc/article/view/11737/2974

Matsaganis, M. D., Jo, H.#, & Seo, M. (2017). Individuals' psychosocial responses to the economic crisis and the media: Lessons learned from New York. *Επιστήμη και Κοινωνία [Science and Society] , 36*, 105—144. doi:10.12681/sas.15759

Matsaganis, M. D. (2016). Multi- and mixed-methods approaches to urban communication research: A synthesis and the road ahead. *International Journal of Communication, 10*, 1331—1350.

Matsaganis, M. D. (2015). How do the places we live in impact our health? Challenges for, and insights from, communication research. In E. L. Cohen (Ed.), *Communication Yearbook 39* (pp. 33–65). New York: Routledge.

Matsaganis, M. D., & Golden, A. G. (2015). Interventions to address reproductive health disparities among African American women in a small urban community: The communicative construction of a "field of health action." *Journal of Applied Communication Research, 43*(2), 163–184. doi:10.1080/00909882.2015.1019546

Matsaganis, M. D., & Katz, V. S. (2014; published online first in 2013). How ethnic media producers constitute their communities of practice: An ecological approach. *Journalism: Theory, Practice and Criticism, 15*(7), 926–944. doi:10.1177/1464884913501243

   * ***Top 3 Faculty Paper* award, Journalism Studies division, International Communication Association (ICA).**

Matsaganis, M., & Seo, M. (2014). Stress in the aftermath of the economic crisis in urban communities: The interplay of media use, perceived economic threat, and community belonging. *Communication Research Reports*, *31*, 303–315. doi:10.1080/08824096.2014.924340

Matsaganis, M. D., & Wilkin, H. A. (2014). Communicative social capital and collective efficacy as determinants of access to health-enhancing resources in residential communities. *Journal of Health Communication, 20*(4), 377–386. doi:10.1080/10810730.2014.927037

Matsaganis, M. D., Golden, A. G., & Scott, M.# (2014). Communication infrastructure theory and reproductive health disparities: Enhancing storytelling network integration by developing interstitial actors. *International Journal of Communication, 8,* 1495–1515.

Seo, M., & **Matsaganis, M. D.** (2013). How interpersonal communication mediates the relationship of multichannel communication connections to health-enhancing and health-threatening behaviors. *Journal of Health Communication, 18*, 1002–1020. doi:10.1080/10810730.2013.768726

Katz, V. S., **Matsaganis, M. D.**, & Ball-Rokeach, S. J. (2012). Ethnic media as partners for increasing broadband adoption and social inclusion. *Journal of Information Policy, 2*, 79–102.

Wilkin, H., Ball-Rokeach, S., **Matsaganis, M.**, & Cheong, P. (2007). Comparing the communication ecologies of geo-ethnic communities: how people stay on top of their community. *Electronic Journal of Communication, 17*(1–2). Retrieved from www.cios.org/EJCPUBLIC/017/1/01711.HTML

Matsaganis, M., & Payne, J. G. (2005). Agenda setting in a culture of fear: The lasting effects of September 11 on American politics and journalism. *American Behavioral Scientist*, *49*(3), 379–392. doi:10.1177/0002764205282049

Yuan, Y., Shumate, M., Fulk, J., Bryant, A., Monge, P., & **Matsaganis, M.** (2005). Individual participation in organizational information commons: The impact of team level social influence and technology-specific competence. *Human Communication Research*, *31*(2), 212–240. doi:10.1111/j.1468-2958.2005.tb00870.x

Payne, J. G., & **Matsaganis, M.** (2002). Media as agents of diplomacy: U.S. and Saudi relations post-September 11. *Media Ethics, 13*(2), 10 & 31–34.

Matsaganis, M., & Weingarten, C. (2001). The 2000 U.S. Presidential debate versus the 2000 Greek Prime Minister debate: A comparative analysis. *American Behavioral Scientist, 44*(12)*, 2398–2410. doi:10.1177/00027640121958393

d. Book Chapters

 # Denotes graduate student co-author
§ Denotes postdoctoral researcher co-author

Rivera, Y. M., **Matsaganis, M.**, Jindani, A.[#], & Meeker-O'Roorke, D.[§] (forthcoming). The role of public health communication in promoting community resilience. In M. Doerfel, J. Theiss, M. Venetis, & K. Scharp (Eds.), *Handbook of Communication & Resilience*.

Matsaganis, M., Mikesell, L., Mendoza, N.[#], & Singh, S.[#] (forthcoming). The impact of information and communication technologies (ICTs) on patient-healthcare provider communication, and related disparities. *Palgrave Handbook of Communication & Health Disparities.*

Yu, S., & **Matsaganis, M.** (2024). Ethnic media. In Moy, P. (Ed.), *Oxford Bibliographies in Communication.* https://doi.org/10.1093/obo/9780199756841-0308.

Matsaganis, M. (2022). Ethnic media. In E. Ho, C. Bylund, & van Weert, J. (Eds.), *Wiley International Encyclopedia of Health Communication*. Malden, MA: Wiley & Sons.

Petraki, M., & **Matsaganis, M. D.** (2018). Experiences of and factors contributing to discrimination in Greek hospitals, from the perspective of healthcare users, physicians, nurses, and hospital administrators. In D. Balourdos & N. Sarris (Eds.), *Tackling multiple discrimination in Greece: delivering equality through active participation and enabling policy interventions*. Athens, Greece: National Center for Social Research.

Matsaganis, M. D., & Wilkin, H. A. (2018). Designing research to diagnose and transform urban community communication infrastructures. In Y.-C. Kim, M. D. Matsaganis, H. A. Wilkin, & J.-Y. Jung, (Eds.), *The communication ecology of 21st century urban communities*. New York, NY: Peter Lang.*

   Chapter is part of an edited volume listed above.

Wilkin, H. A., **Matsaganis, M. D.**, & Golden, A. G. (2018). Community health interventions: Implementing communication infrastructure theory-based strategies in the field. In Y.-C. Kim, M. D. Matsaganis, H. A. Wilkin, & J.-Y. Jung, (Eds.), *The communication ecology of 21st century urban communities*. New York, NY: Peter Lang.*

   Chapter is part of an edited volume listed above.

Matsaganis, M. D., & Ahadi, D. (2018). Ethnic media and acculturation. In Y. Y. Kim (Ed.), *International Encyclopedia of Intercultural Communication*. Malden, MA: Wiley & Sons.

Matsaganis, M. D. (2017). The communication infrastructure that supports life in the city and enables urban community change. In G. Aiello, M. Tarantino, & K. Oakley (Eds.), *Communicating the city* (pp. 113-130). New York, NY: Peter Lang.

Matsaganis, M. D., & Katz, V. S. (2016). Ethnic media and the social incorporation of new Americans. In L. Friedland & M. Lloyd (Eds.), *The communication crisis in America and how to fix it* (pp. 77-89). Palgrave Macmillan.

Matsaganis, M., & Gallagher, V. (2013). The making of communicative cities in the 21st century. In M. Matsaganis, V. Gallagher, & S. Drucker (Eds.), *Communicative cities and urban communication in the 21st Century* (pp. 1-10). New York, NY: Peter Lang Publishing.*

Chapter is part of an edited volume listed above.

Matsaganis, M. (2007). Neighborhood effects and the invisible motor of community change. In G. Burd, S. Drucker, & G. Gumpert (Eds.), *The urban communication reader* (pp. 73–103). Cresskill, NJ: Hampton Press.

Ratzan, S., **Matsaganis, M.**, & Payne, J. G. (2003). Health and medical reporting. In D. Johnston (Ed.). *Encyclopedia of International Media and Communications* (Vol. 2, pp. 319-327)*.* Elsevier Science (USA), Academic Press, Inc.

e. Peer-Reviewed Research & Policy Reports

Matsaganis, M. D. (2011). *Broadband adoption and Internet use among U.S. Latinos*. Los Angeles, CA; Washington, D. C.: Tomás Rivera Policy Institute and Time Warner Cable Research Program on Digital Communications.

f. Peer-Reviewed Conference Proceedings

Matsaganis, M., & Payne, J. G. (2002). September 11 and the call for leadership: Mayor of New York Rudolph Giuliani and British Prime Minister Tony Blair. *Business Research Yearbook: Global Business Perspectives, 9,* 642–646. International Academy of Business Disciplines (IABD).

NON-REFEREED PUBLICATIONS

Research Reports & White Papers
Denotes graduate student collaborator.

Matsaganis, M., & Yanovitzky, I. (2025). Core Competencies and Training Needs of Global Health Communication Professionals. A working paper prepared for Rutgers Global Health Institute. Rutgers University: School of Communication and Information. https://globalhealth.rutgers.edu/what-we-do/seed-grants/global-health-comm-competencies/.

Matsaganis, M. (2021, November). Strengthening the communication infrastructure of the Municipality of Egaleo to more rapidly identify and address local residents' needs [White paper].

Matsaganis, M. D., Zhou, X.#, Cui-Laughton, C.#, & Zheng, Z.# (2016). *New York City's ethnic media in the digital age*. University at Albany, State University of New York and Center for Community and Ethnic Media. Available here: http://voicesofny.org/wp-content/uploads/2016/12/NYC-Ethnic-Media-in-the-Digital-Age_Matsaganis_Final_12052016_f2.pdf

Matsaganis, M. (2009). *The social impact of Voice and Video-over-IP technology on Latinos*. Tomás Rivera Policy Institute and the Community Technology Foundation of California (Zero Divide).

Commentaries

Duggan, A., Rosenbaum, M., Ho, E., **Matsaganis, M. D.**, van Weert, J. C. M., Pieterse, A. H., Bol, N., Dean, M., & Bylund, C. (2021). Creating a formal partnership between EACH and the International Communication Association (ICA). *Patient Education & Counseling, 104*, 2846–2847.

Grant Activity

I. EXTERNAL AWARDS

a. UNDER REVIEW

**Advancing Communication Across Health Professions
in Greece and the U.S. (2025-2026)**   **$35,000**
- *Principal Investigator*
- Proposal to the *IDEAS (Increase and Diversify Education Abroad for U.S. Students) Program*, U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA).
- IDEAS funding will support three new study abroad programs at Rutgers, one of the most diverse U.S. campuses (70% non-White students), to enhance communication across health professions in the U.S. and Greece. First, we will adapt a graduate-level program in Crete on "Health Communication and Health Disparities" for undergraduates. Second, we will create an undergraduate version of a graduate course on "Interprofessional Practice and Communication in Healthcare," expanding its reach across Rutgers in partnership with a leading Greek medical school. Third, in collaboration with a university in Athens, we will explore a program on "Health and New Communication Technologies." All credit-bearing programs will include experiential learning and expand access for underrepresented students, while strengthening global partnerships and building on prior collaborations focused on technology-driven healthcare innovation.
The three proposed programs explore current and emerging global challenges in healthcare and public health, emphasizing communication as a key determinant. Through traditional and experiential learning, students will develop skills to analyze how cultural, technological, and ethical differences shape health outcomes at individual, organizational, and societal levels. They will also assess the impact of various healthcare systems and policies. Supported by an IDEAS grant, the initiative contributes to training global health experts at Rutgers. The project also advances U.S. foreign policy priorities in health, civil society, innovation, and economic development.

**Putting Children's Wellbeing Into Place:
Can Neighborhoods Make a Difference? (2025-2028)**
- *Co-Investigator (PI: Dr. Theodoros Fouskas [University of West Attica, Greece])*
- Rights of the Child and Children's Participation, 2024 Citizens, Equality, Rights and Values Program (CERV), European Commission.

b. IN PROGRESS

Healthcare Greece 2035 Project (2025)   **€15,000 (~$16,450)**
- *Co-PI (with Dr. Christos Diou [Harokopio University] & Dr. Charalambos Tsekeris [National Center of Social Research—Greece]*
- *Funded by the Greek Government's Special Secretariat for Long-Term Planning (Foresight)*
- The study explores how Greece's healthcare system can adapt to rapid demographic aging and technological change. With over one-third of the population expected to be over 65 by 2050, the study anticipates rising chronic illness and pressure on health services. Using strategic foresight tools, expert interviews, and future labs, it identifies policy pathways to strengthen system resilience. Emphasis is placed on integrating innovations like telemedicine and AI, enhancing workforce skills, and fostering a culture of prevention. The study offers actionable recommendations to harness technological opportunities and ensure sustainable, equitable healthcare delivery for Greece by 2035.

b. COMPLETED

International Academic Partnership Program – Greece (IAPP-Greece) (2020-2021)
- *Co-Lead (with Drs. Riva Touger-Decker [School of Health Professions], Rick Lee [Rutgers Global])*
- IAPP-Greece is an academic incubator program sponsored by the U.S. Department of Education, the Greek Ministry of Education, the Fulbright Foundation, the Institute for International Education, and the Niarchos Foundation to support building collaborations between U.S. and Greek institutions of higher education with multiple outcomes. Our proposal is focused on developing partnerships centered around health communication education and research.

Weathering the Economic Crisis in Greece and Its Health Effects:
Investigating Individual and Family Coping Strategies, and How Communication
and Local Communities Determine Their Success (2017-2018)   **Fulbright Scholarship**
- *Principal Investigator*
- The ongoing economic crisis in Greece has had widespread effects; among the most alarming have been the effects on the population's health. The goals of the research proposed are to: identify individuals and families from the most disadvantaged neighborhoods of Athens that are weathering these effects successfully, document coping strategies they employ, and investigate determinants of their success. This research will be complemented by teaching a graduate course at the National and Kapodistrian University of Athens on "Communication, Communities, and Health," with an emphasis on the relationship between economic crises and health, by lecturing in courses at Panteion University, and developing seminars in collaboration with the Greek National Center for Social Research (EKKE).

Broadband Internet Adoption
& Ethnic Media Organizations in New York City (2014-2015)   **$10,000**
- *Principal Investigator*
- Funded by the *Center for Community and Ethnic Media* (CUNY-Graduate School of Journalism), this research will elucidate how ethnic media producers address challenges and leverage opportunities associated with new communication technologies to better serve local audiences.

Overcoming Barriers to African American Women's
Reproductive Healthcare Seeking (2012-2015) $1,325,322

- *Co-Principal Investigator* (*with* Golden, A. G.)
- Research funded by the *National Institute on Minority Health and Health Disparities* (of the National Institutes of Health) as part of an Exploratory Center of Excellence grant to the University at Albany's Center for Elimination of Minority Health Disparities.

Broadband Adoption and Internet Use among Latinos in Four U.S. Cities (2010-2011) $80,000

- *Principal Investigator*
- Grant awarded by the *Time Warner Research Program on Digital Communications* to investigate disparities in broadband adoption rates among Latinos in four major U.S. metropolitan areas: Charlotte (North Carolina), Chicago, Los Angeles and New York.

The Social Impact of Voice-over-Internet Protocol Technology on Latinos (2008) $50,000

- *Principal Investigator*
- Grant awarded by the *Community Technology Foundation of California (Zero Divide)* for a pilot study to assess the potential of employing Voice and Video-over-Internet Protocol (VoIP) communication technologies to increase Internet connectedness among Latino families.

II. INTERNAL AWARDS & SEED GRANTS

a. AWARDED & IN PROGRESS

Developing a Rutgers Model for Training a New Generation of
Global Health Communication Researchers and Professionals (2023-2025) $9,920

- *Co-Principal Investigator (Co-PI: Yanovitzky, I.)*
  Funded through the *Rutgers Global Health Institute.* Health communication is an essential component of global health and international development. Recent epidemics and climate change-related disasters have created the need for a diverse global health workforce that can implement evidence-informed principles, strategies, and planning of health communication interventions. The competencies and skills needed to perform this work go well beyond design and dissemination of health messaging to include competencies related to community and stakeholder engagement, building and sustaining effective partnerships, and using research in strategic and operational decision-making. However, an interprofessional program capable of delivering 21st century health communication training at scale is not yet available. The goal of this project is to lay the foundation for creating such a program at Rutgers. The project will include needs assessment research, such as interviews with key internal and external stakeholders to understand key health communication needs across various global settings and to define the critical communication, information, engagement, research use, and leadership competencies needed to promote greater health equity and systems-change in the global health context. The project team will develop a core training plan as well as engage in international concept testing, specifically in Greece, where the population and health care system have battled challenges related to a 10-year-long economic recession and an ongoing refugee crisis.

Can Digital Health Technologies and Data Science Transform Health Professional
Practice and Communication, and Ensure Health Equity? (2022-2023) $49,964

- *Co-Principal Investigator (Co-PIs: Mikesell, L., & Singh, V.)*
  Funded through the *SC&I Scholarly Futures* grant mechanism. Through this pilot study, we aim to contribute to a growing multidisciplinary research on the impact—realized and possible—of the

adoption of new communication and information technologies (e.g., wearables, smart phones, EHRs, digital pharmaceuticals) by healthcare providers and organizations on, among other things, patient safety, adherence to prescribed treatment, and patient-provider relationships. From an organizational standpoint, the literature suggests considerable interest in how such digital tools can improve diagnostic ability and work efficiency. In this context, our team is particularly interested in the potential of digital health tools to both exacerbate and mitigate health inequities. In this first phase of this pilot study, our goal is to interview patients that depend for their care on healthcare facilities in socio-demographically diverse New Jersey communities served by Rutgers, as well healthcare providers, including physicians, physician assistants, and nurse practitioners. Findings from this first stage of the study will inform a second stage, in which we will employ a two-phase stakeholder elicitation process based on a modified Delphi method. This method allows us to identify how patients and clinicians collectively perceive uses of these digital technologies (for example, as effective or not, as feasible or not) and strategies for their adoption and also attain consensus amongst these two stakeholder groups. Findings from this study will be shared and discussed with all healthcare organizations that collaborate with us. Findings and discussions with collaborators will inform best practices and future policy choices.

b. COMPLETED

Rutgers Global Study Abroad Curriculum Integration Grant (2020-2022)   **$16,000**
- *Co-Lead (with Dr. Riva Touger-Decker, School of Health Professions)*
- This proposed program builds on a joint faculty initiative from Rutgers' School of Communication and Information (SC&I) and the School of Health Professions (SHP) that was selected and included in IAPP-Greece (see above, under *External Awards*). With this grant, the Rutgers SC&I-SHP team will engage graduate and advanced undergraduate students, faculty, and administrators in the development of the inaugural *International Health Communication Summer Seminar (IHCSS).* Through IHCSS, students will be introduced to key and cutting-edge dimensions of health communication, through the lenses of multiple health professions and from an international/intercultural perspective. Activities planned as part of the first IHCSS, including focus groups, will guide the future development of the program.

Building Communication Infrastructure to Support Health in Urban Communities in Greece in the aftermath of the Economic Crisis (2019-2021)   **$2,500**
- *Principal Investigator*
  Funded through the *Rutgers Research Council*, this community-engaged research project and intervention aims to strengthen communication ties among local stakeholders and generate a blueprint for how to improve the communication infrastructure of the community. The intervention will unfold in one of the four municipalities I have been working in the metropolitan region of Athens, Greece (i.e., the municipality of Egaleo) and with the active participation of local residents and local social service staff and leadership representatives.

Unlocking the Black Box: Understanding Communication Processes In a Gun Violence Reduction Program (2014-2016)   **$2,750**
- *Co-Principal Investigator* (*with* Golden, A.G., & Bencherki, N.)
- Funded through the *SUNY-Albany Faculty Research Award Program (FRAP)*, this community-engaged research project, conducted by a team of faculty researchers from the Department of Communication, aims at helping to support the work of the Cure Violence program in Albany to curtail gun violence. Existing research on the Chicago Cease Fire program that the Albany program is modeled after, and preliminary discussions between researchers and program staff point to the

fact that program relies heavily on human communication (e.g., between residents and street outreach workers, among residents, and among outreach workers themselves).

Reproductive Healthcare Disparities as a Function of How Women Communicate in Small, Ethnically Diverse Communities (2010-2014)   **$4,690**

- *Principal Investigator*
- Project funded through the *SUNY-Albany Faculty Research Awards Program* ($3,990). Supplemental support provided through the *New York State/United University Professions Individual Development Award Program* ($700).

Project ReBOUND: The Effects of Economic Crises on Urban Communities (2010-2013)   **$4,000**

- *Co-Principal Investigator* (*with* Seo, M.)
- Seed grant awarded by the *Department of Communication, University at Albany-SUNY* to support the launching of Project ReBOUND, a research project to investigate the impact of the recent economic crisis on New York urban communities and explore the social mechanisms that influence how residents cope with its effects and its aftermath.

How the Interaction of Residents and Community Institutions Impacts Health Literacy and How It Can Be Leveraged to Improve Health Care Access (2007-2008)   **$10,000**

- *Principal Investigator*
- Funding provided by the USC Metamorphosis Project to hire two research assistants who worked under my direction on various aspects of the fieldwork necessary for my dissertation. Funding also made possible the purchase of specialized statistical software, and recording equipment.

Annenberg Sunnylands Trust (2005)   **$3,000**

- *Principal Investigator*
- Research grant to participate in the Annenberg Research Methods Summer Doctoral Program in Palm Desert, California.

Storytelling for Change: Mobilizing New Immigrants for Civic Action (2003)   **$500**

- *Co-Principal Investigator* (with Katz, V. S.)
- A study on the lasting effects of a profound mobilization in an underserved, predominantly Latino community in Los Angeles County that pressured LAUSD to build the five schools originally promised and succeeded to oust a corrupt city government was funded by a USC Annenberg School of Communication Research Grant.

III. GRANT APPLICATIONS NOT FUNDED *(Since 2017)*

a. External

CLEMENTIA: Technology-Enabled, Clinically Validated Intervention for Advancing Pain and Symptom Management in People with Advanced Dementia (2023-2027)   *Overall Est.* **€6,000,000 (Rutgers:** *Est.* **€500,000)**

- *Rutgers Principal Investigator (Rutgers Co-PI: Venetis, M.)*
  This proposal will be submitted in April 2023 to a 2023 EU Horizon call for "Novel Approaches for palliative and end-of-life care for non-cancer patients (HORIZON-HLTH-2023-DISEASE-03-01).

Reducing Disparities in Lead Exposure Risk for Low-Income   **$1,670,000**
African American and Bangladeshi Immigrants in a Smaller City (2020-2025)

- *Role: Co-Principal/Co-Lead Investigator*
- *Sponsor, Funding Mechanism:* National Institutes of Health (NIH), Specialized Centers of Excellence on Environmental Health Disparities Research (P50)
- The study's goal is to assess environmental health threats from lead exposure, and test a multilevel health communication intervention designed to mitigate threats by promoting preventive healthcare-seeking behaviors (focusing on blood lead level testing for children) for members of two minority communities, low-income African American and Bangladeshi immigrants. The study site is Hudson, New York—a small, ethnically diverse city approximately 120 miles north of New York City. This intervention will involve the community's health and human service organizations in identifying and responding to structural and cultural barriers to minority community members' engaging in protective and preventive health behaviors. Lead is an environmental stressor with neurotoxicants and other potential adverse health effects that preliminary research at the study site has shown to be relevant to these two communities.

Deprivation in Local Communities and Multilevel Governance:
A Pilot Project in Measuring and Tackling Social Inequalities (LOCGOVIN) (2018-2022)

- Proposal submitted by international consortium led by the Greek National Center for Social Research for funding through the EEA Grants – Norway Grants mechanism.
- *Role: Co-Investigator*

b. Internal

Responsible AI for Health Equity (2023-2024)   **$49,940**

- *Co-Principal Investigator (Co-PIs: Singh, V., Mikesell, L., Silenzio, V., Touger-Decker, R., Vaidya, J., Valera, P., & White, R.)*
  This project will undertake pilot work toward the charter of "Responsible AI for Health Equity". Specifically, we will develop novel AI methods that support precision healthcare while ensuring algorithmic fairness and respect for privacy.

Awards & Commendations

2024	**International Crisis and Risk Communication Conference (ICRCC)**
	➢ Top-Five Student-Led Paper (led by doctoral advisee **Arpita Jindani**)
2023	**D.C. Conference on Health Communication (DCHC)**
	➢ Top Poster Award for Student-Led Research Project (with Arpita Jindani)
	➢ Department of Communication, School of Communication & Information
2022	**Excellence in Service Award**
	➢ Department of Communication, School of Communication & Information
2017-18	**Fulbright Foundation Scholarship**
	➢ Recipient of award through the Fulbright U.S. Scholars Program to conduct research and teach on the health effects of the ongoing economic crisis on disadvantaged communities in Athens, Greece.

2015   **Award in Support of University-Wide Online Teaching Initiative, University at Albany (SUNY)**
➢ Recipient of funding to develop a fully online undergraduate level course on *Communication & Global Organizations* (implemented first as an 8-week long course in Spring 2016).

2014   **Award in Support of University-Wide Online Teaching Initiative, University at Albany (SUNY)**
➢ Recipient of funding to develop a hybrid format graduate level course on *Health Literacy: Patients, Organizations, & Societies* (cross-registered in the Communication Department and the School of Public Health; first taught in Spring 2015).

2013   **Top-3 Faculty Paper Award**
➢ Award by International Communication Association for co-authored paper (with V. S. Katz), entitled "How ethnic media producers constitute their communities of practice: An ecological approach."

2013   **President's Award for Exemplary Community Engagement, University at Albany (SUNY)**
➢ Co-Recipient with Drs. Annis Golden and Anita Pomerantz for the Women's Health Project, a community-based participatory research project of the Center for the Elimination of Minority Health Disparities at the University at Albany. WHP is funded by the National Institute for Minority Health and Health Disparities of the National Institutes of Health. The purpose of WHP is to inform and assist women in obtaining quality health care. More specifically, it works to encourage women in Hudson, New York, particularly those who face cultural, financial, or geographic barriers, to use services for reproductive health, including screening for breast and cervical cancer.

2007-08   **Tomás Rivera Policy Institute Doctoral Fellowship**
➢ Founded in 1985, the Tomás Rivera Policy Institute (TRPI) advances informed policy on key issues affecting Latino communities through objective and timely research.

2007-08   **Graduate Student in Residence, University of Southern California**
➢The GSIR serves as representative of the USC graduate and professional student body and acts within the Graduate School to advance salient issues pertaining to fostering the development of an inclusive, scholarly community for all USC graduate/professional students.

2006   **Oxford University Internet Institute Summer Doctoral Fellowship**
➢ Selected as one of 23 participants in the summer doctoral program of the OII. Funded travel and expenses to the program at Oxford, in the United Kingdom.

2005-06   **Future Professoriate Program; Center for Excellence in Teaching,
University of Southern California**
➢ Selected from a university-wide pool of applicants to participate in an intensive year-long program on the development of practical skills and theoretical knowledge necessary for leadership, research, and teaching within the academic field.

2002   **Cecil & Helen Rose Scholarship for the Study of Ethics in Communication,
Emerson College, Boston**
➢ Selected for the research conducted on the role of the media as agents of diplomacy in the aftermath of September 11 and particularly in the case of U.S. and Saudi relations.

2001   **Certificate of Special U.S. Congressional Recognition (November 16)**
➢ Presented 'in recognition of outstanding achievements in journalism, promoting Greek-American friendship and co-operation.'

2001   **Lambda Pi Eta (ΛΠΗ) (April 2001)**
➢ Inducted as a member to *Lambda Pi Eta (LPE)*, the official communication studies honor society of the National Communication Association (NCA). LPE is an accredited member of the Association of College Honor Societies (ACHS).

1998   **Greek National Institution for Scholarships (I.K.Y.**, *in Greek***)**
➢ A merit-based award for outstanding academic performance.

1998   **United States Information Agency (U.S.I.A., U.S. Department of State) (September 1998)**

➢ Selected as one of eight journalists working in prominent Greek media to travel to the U.S. for 6 weeks, observe and work with American journalists in various print and broadcast media around the country, and interview several state legislators, particularly in the Southern U.S. In addition to providing contacts and brokering relationships with universities, media organizations, and political figures, the U.S. Information Agency and the U.S. State Department covered all international and domestic travel expenses, lodging, and provided a stipend.

Refereed & Invited Presentations

Matthew Matsaganis has delivered over 70 presentations at academic and professional conferences, including conferences of the International Communication Association (ICA), the International Association for Media and Communication Research (IAMCR), the American Public Health Association (APHA), the Centers for Disease Control and Prevention (CDC), the National Communication Association (NCA), and the American Sociological Association (ASA). He has also presented his work at the Kentucky Conference on Health Communication (KCHC), the D.C. Health Communication Conference, and the International Conference of the Union for Democratic Communications. A list of presentations follows.

I. REFEREED CONFERENCE PAPERS & PRESENTATIONS

Denotes graduate student co-author
§ *Denotes postdoctoral researcher co-author*

Matsaganis, M., Bui, M., Georgiou, M., Halegoua, G. R., Lane, J., Pan, J., & Polson, E. (2025, June 12). *Disrupting and consolidating communication research to address emerging urban challenges* [Preconference session]. 75th Annual Conference of the International Communication Association, Denver, CO.

Matsaganis, M., & Yanovitzky, I. (Chairs). (2025, June 14). *Training a new generation of global health communication researchers and professionals* [Panel session]. 75th Annual Conference of the International Communication Association, Denver, CO.

Matsaganis, M. (2025, June 14). *Developing communication theory* [Conference panel presentation]. In A. Duggan & J. van Weert (Chairs), *EACH – International Association for Communication in Healthcare: Advancing theory through clinical collaboration and applied health communication research* [Partner panel]. 75th Annual Conference of the International Communication Association, Denver, CO.

Matsaganis, M., Petraki, M.§, & Balourdos, D. (2025, May 2). *Building communication infrastructure for community resilience to weather health crises and the role of local government* [Conference poster presentation]. 6th Biennial D.C. Health Communication conference (DCHC), Herndon, VA.

Mikesell, L., **Matsaganis, M.**, White, R., & Touger-Decker, R. (2025, May 2). *Patient and primary care clinician perceptions of how patient portals shape patient-clinician communication: An interview study sampling from clinic sites serving diverse communities* [Conference presentation]. 6th Biennial D.C. Conference on Health Communication (DCHC), Herndon, VA.

Matsaganis, M., Ho, E., & Anderson, J. (2024, June). *So, You Want to Work with Healthcare Clinicians?: How to Successfully Partner*. Panel accepted for the 2024 conference of the International Communication Association (ICA) (Gold Coast, Australia).

Matsaganis, M., Bui, M., Georgiou, M., Halegoua, G., & Lane, J. (2024, June). *Strengthening Communication's Voice in Inter-Disciplinary Dialogue around the Future of Cities*. Panel accepted for the 2024 conference of the International Communication Association (ICA) (Gold Coast, Australia).

Matsaganis, M., Mikesell, L., Mendoza, N.[#], & Singh, S.[#] (2024, June). *The Impact of Information and Communication Technologies (ICTs) on Patient-Healthcare Provider Communication, and Related Disparities*. Paper accepted for presentation at the 2024 conference of the International Communication Association (ICA) (Gold Coast, Australia).

Matsaganis, M., Mikesell, L., White, R., & Touger-Decker, R. (2024, April). *Realizing Technology's Potential to Better Patient-Provider Communication, Mitigate Health Inequalities: The Imagination Challenge.* Paper accepted for presentation at the 2024 Kentucky Conference on Health Communication (KCHC) (Lexington, Kentucky).

Jindani, A.[#], & **Matsaganis, M.** (2024, March). *Strengthening Community Resilience through Communication: Lessons from Minority-Owned Micro-Businesses in Urban Communities during the COVID-19 Pandemic.* Paper accepted for presentation at the 2024 International Crisis and Risk Communication Conference (ICRCC).

Matsaganis, M. (2023, May). *Reimagining urban communication: Methods, ethics, and praxis in a digital age.* Presentation at 2023 International Communication Association (ICA) Post-Conference, Toronto, Canada.

Matsaganis, M., Haverfield, M., & Koenig, C. (2023, May). *Forging impactful partnerships among health communication researchers, health professionals, and community stakeholders.* Panel led at the 2023 Conference of the International Communication Association (ICA), Toronto, Canada.

(The following presentation scheduled as part of abovementioned panel)
Ho, E., Wilkin, H., & **Matsaganis, M.** (2023, May). *Community stakeholder champions: How to create a long-term community/academic partnership.* Presentation at the 2023 Conference of the International Communication Association (ICA), Toronto, Canada.

Jindani, A.[#], & **Matsaganis, M.** (2023, May). *Towards a multilevel communication-centered model of community resilience in times of health crises*. Paper presented at the 2023 Conference of the International Communication Association (ICA), Toronto, Canada; and presented as a poster at the 5th Biennial D.C. Health Communication conference (DCHC), Herndon, VA.

*Top student-led poster award.

Matsaganis, M., & Petraki, M.[§] (2023, April). *Providing healthcare & social support during economic crises: Lessons learned from "solidarity outpatient clinics" in Greece.* Paper presented at the 5th Biennial D.C. Health Communication conference (DCHC), Herndon, VA.

Singh, V., **Matsaganis**, M., Mikesell, L., Silenzio, V., Touger-Decker, R., Vaidaya, J., Valera, P, & White, R. (2022, November). *Responsible AI for Health Equity.* Rutgers Research Ideation Forum for Machine Learning / Artificial Intelligence (New Brunswick, New Jersey).

Petraki, M.[§], & **Matsaganis, M.** (2022, October). "*Community Centers*" *as novel local communication and social policy resources in Greece*. Presentation at the 2022 Conference of the Hellenic Sociological Association (Athens, Greece, and online).

Anderson, J., Bol, N., **Matsaganis, M. D.**, & Rubinelli, S. (2022, May). *Preventing the Next Infodemic.* Presentation as part of ICA Partner Panel: Research Partnership and Opportunities between Health Communication Division of ICA and EACH: International Association for Communication in Healthcare (Paris, France)

Matsaganis, M., Papathanassopoulos, S., Karadimitriou, A.[§], Kostopoulos, C.[§], Archontopoulou, I.[#], Souliotis, D.[#], & Korovesi, A.[#] (2021, November). *Problematizing expectations of media coverage during a once-in-a-century pandemic: Lessons learned from Greece over two waves of COVID-19.* Paper accepted for presentation at ECREA's 2021 European Conference on Health Communication (ECHC) (online).

Matsaganis, M., & Petraki, M.§ (2021b). *How solidarity outpatient clinics helped combat health disparities during the economic crisis and COVID-19 pandemic: Lessons learned from Greece and the Metropolitan Social Clinic of Helliniko.* Paper accepted for presentation at the 2021 American Public Health Association (Seattle, WA and online).

Matsaganis, M., Papathanassopoulos, S., Archontopoulou, I.#, Karadimitriou, A.§, Souliotis, D.#, & Korovesi, A.# (2021, September). *Media coverage of the COVID-19 pandemic in Greece: Manufacturing consent in the public interest?* Paper accepted for presentation at the 2021 American Political Science Association (Seattle, WA and online).

Ho, E., Duggan, A., **Matsaganis, M. D.**, van Weert, J., Rubinelli, S., Bigi, S., Pieterse, A., Bol, N., & Bylund, C. (2021, April). *Highlighting Communication Theory and Methods: Partnering opportunities and perspectives between the International Communication Association (ICA) and the International Association for Communication in Healthcare (EACH).*

Matsaganis, M., & Petraki, M.§ (2021, October). *Solidarity outpatient clinics as critical community health resources through a communication infrastructure lens*. Paper accepted for presentation at the ECREA's 2020 European Conference on Health Communication (ECHC) (online).

Matsaganis, M. D., & Petraki, M.§ (2020, March). *Family, economic crisis, and health: Complex problems and the search for solutions at the local and national level*. Paper accepted for presentation at the annual conference of the Greek Sociological Association (EKE), Athens, Greece.

Golden, A. G., & **Matsaganis, M. D.** (2020, April). *Sustainability in community engaged research: A case study through the lens of communication infrastructure theory.* Paper accepted for presentation at the 2020 Kentucky Conference on Health Communication (KCHC), Lexington, KY.

Matsaganis, M. D., & Petraki, M.§ (2019, April). *Coping with health effects of the Great Recession: the role of communication and local communities in Greece.* Paper accepted for presentation at the 5th Biennial D.C. Health Communication conference (DCHC), Fairfax, VI.

Matsaganis, M., & Petraki, M.§ (2018, December). *Experiences of and factors contributing to discrimination in Greek hospitals from the perspective of healthcare users and providers*. Paper presented at the international conference on "Tackling Multiple Discrimination in Greece: Delivering equality by active exploration and enabling policy interventions," Athens, Greece.

Matsaganis, M., & Yu, S. (2018, June). *Ethnic media's adaptation to the digital media environment and implications for communication within and across ethnic communities.* Paper presented at the annual conference of the International Association for Media and Communication Research (IAMCR), Eugene, Oregon.

Matsaganis, M. (2018, February). *Individuals' psychosocial responses to the economic crisis and the media: Lessons learned from New York*. Paper presented at the international conference on "Tackling Multiple Discrimination in Greece: Delivering equality by active exploration and enabling policy interventions," Athens, Greece.

Jo, H.#, & **Matsaganis, M. D.** (2017, May). *Determinants of urban community residents' dependency on local communication resources during economic crises*. Accepted for presentation at the annual conference of the International Communication Association, San Diego, California.

Zhou, X.#, & **Matsaganis, M. D.** (2017, May). *Towards reducing digital divides in media production: What accounts for adoption and use of social media among ethnic media producers*. Accepted for presentation at the annual conference of the International Communication Association, San Diego, California.

Matsaganis, M. (2016, June). *How do the places we live in impact our health? Challenges for, and insights from, communication research*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.

Wilkin, H., & **Matsaganis, M.** (2016, June). *Implementing communication infrastructure theory-based strategies in community health access interventions: Lessons learned from two projects*. Paper presented at the annual conference of the International Communication Association, Fukuoka, Japan.

Matsaganis, M., & Seo, M. (2016, June). *How community context shapes a city's residents' capacity to cope with stress in the aftermath of an economic crisis: The case of New York City and Project ReBOUND*. Paper presented at the international conference on "Communication and the City: The Role of the Community," Seoul, S. Korea.

Bencherki, N., Golden, A., & **Matsaganis, M.** (2015, November). Communication processes in a community-based gun violence reduction program: Challenges in managing the visible and the invisible. Paper presented at the annual conference of the National Communication Association (NCA), Las Vegas, NV.

Matsaganis, M. D., & Wilkin, H. A. (2015, May). *Mapping and reconstructing "fields of health action" in disadvantaged urban communities: Implications for health, design, and policy interventions*. EDRA 46 Los Angeles (Environmental Design Research Association), Los Angeles, CA.

Brandow, C.[#], & **Matsaganis, M. D.** (2015, April). *How differential participation in a community intervention is related to variations in reproductive health knowledge and healthcare-seeking among women in an urban community.* 3rd Biennial D.C. Health Communication conference (DCHC), Fairfax, VI.

Matsaganis, M. D., Wilkin, H. A., & Golden, A. G. (2014, November). *Mapping "fields of health action" in two disadvantaged urban communities: Implications for health communication interventions*. Paper accepted for presentation at the annual conference of the National Communication Association (NCA), Chicago, IL.

Wilkin, H. A., **Matsaganis, M. D.**, & Golden, A. G. (2014, November). *A social ecological approach to community-based health communication interventions*. Paper accepted for presentation at the annual conference of the American Public Health Association (APHA), New Orleans, LA.

Matsaganis, M. D., & Golden, A. G. (2014, August). *Challenges to addressing reproductive health disparities in a smaller urban setting*. Paper presented at the annual conference of the Society for the Study of Social Problems (SSSP), San Francisco, CA.

Matsaganis, M. D. (2014, May). *Broadband adoption among Latinos in the U.S.: Lessons learned for promoting digital and social Inclusion*. Paper presented at a special International Communication Association pre-conference on "Communication and 'the good life' around the world after two decades of the digital divide, Seattle, WA.

Matsaganis, M. D., & Golden, A. G. (2014, April). *Does size really matter? Place-based challenges to addressing reproductive health disparities in a smaller urban setting*. Paper presented at the biennial Kentucky Conference for Health Communication, Lexington, KY.

Seo, M., & **Matsaganis, M. D.** (2014, April). *The dual effect of being part of a well-connected community and subjective socioeconomic status on economic stress and depression*. Competitive poster presented at the biennial Kentucky Conference for Health Communication, Lexington, KY.

Golden, A. G., & **Matsaganis, M. D.** (2013, November). *The power of peers to connect: A community-based reproductive health intervention*. Paper presented at annual conference of the National Communication Association, Washington, DC.

Matsaganis, M. D. (2013, June). *The making of 21ˢᵗ century communicative cities from a communication infrastructure theoretical perspective*. Paper presented at the ICA Pre-Conference on Communication and the City: Voices, Spaces, Media, Leeds, United Kingdom.

Matsaganis, M. D., & Golden, A. G. (2013, June). *Does size really matter? Combating reproductive health disparities in a small city through a communication infrastructure approach.* Presentation at the annual conference of the International Communication Association, London, United Kingdom.

Matsaganis, M. D., & Katz, V. S. (2013, June). *How ethnic media producers constitute their communities of practice: An ecological approach*. Paper presented at the annual conference of the International Communication Association, London, United Kingdom.

  *Top Three Faculty Paper award, ICA, Journalism Studies Division.

Matsaganis, M. D., Wilkin, H. A. (2013, June). *The communicative construction of civic engagement and access to health-enhancing resources in ethnically-diverse residential communities*. Paper presented at the annual conference of the International Communication Association, London, United Kingdom.

Matsaganis, M. D., Golden, A. G., & Scott, M. (2013, June). *A communication infrastructure approach to reproductive health disparities: Engaged research as a storytelling network intervention*. Paper presented at the annual conference of the International Communication Association, London, United Kingdom.

Golden, A. G., **Matsaganis, M. D.**, & Curry, R. (2012, October). *Multilevel analysis of an academic-community collaboration to reduce reproductive health disparities through a sustainable community intervention.* Competitive poster presented at the 2012 Summit on the Science of Eliminating Health Disparities, National Harbor, MD.

Matsaganis, M. D., & Katz, V. S. (2012, May). *How Latino migration flows and Latino media growth influence local communities in the U.S.* Paper presented at the annual conference of the International Communication Association, Phoenix, AZ.

Seo, M., & **Matsaganis, M.** (2011, November). *How interpersonal communication mediates the relationship of multichannel communication connections to health-enhancing and health-threatening behaviors*. Paper presented at the annual conference of the National Communication Association, New Orleans, LA.

Moran, M., **Matsaganis, M.**, Gonzalez, C., & Schrock, A. (2011, November). *Neighborhood disorder, psychosocial stress, and mass media: the case of Latinos in Los Angeles*. Paper presented at the annual conference of the National Communication Association, New Orleans, LA.

Matsaganis, M., & Seo, M. (2011, October). *Stress and coping in urban communities in the aftermath of the economic crisis: the interplay of media connections, neighborhood belonging, and perceived threat.* Paper presented at the New York State Communication Association conference, Ellenville, NY.

Matsaganis, M. D., & Katz, V. S. (2011, July). *Professional challenges of ethnic media journalists.* Paper presented at the annual conference of the International Association of Media and Communication Research (IAMCR), Istanbul, Turkey.

Matsaganis, M., & Seo, M. (2011, May). *Stress and coping in the aftermath of the economic crisis: a multi-level, communication infrastructure approach.* Paper presented at the International Communication Association conference, Boston, MA.

Katz, V., & **Matsaganis, M.** (2011, May). *Broadband Internet and ethnic media: Opportunity or threat?* Paper presented at the conference organized by Fordham University and Pennsylvania State University on Digital Diversity: Serving the Public Interest in the Age of Broadband, New York, NY.

Matsaganis, M., & Seo, M. (2011, April). *Coping with economic stress as a function of how individuals and communities communicate: Project ReBOUND, Wave 1*. Paper presented at the Biennial Washington, D.C. Health Communication Conference, Fairfax, VA.

Seo, M., & **Matsaganis, M.** (2010, October). *Investigating the interaction of Internet use and interpersonal communication to reduce health disparities*. Paper presented at the New York State Communication Association conference, Ellenville, NY.

Matsaganis, M. (2010, June). *How do community institutional resources enable health care access in diverse ethnic communities?* Paper presented at the International Communication Association conference, Singapore.

Matsaganis, M. (2009, November). *How the interaction of residents and community institutions impacts health literacy and how it can leveraged to improve health care access*. Paper presented at the American Public Health Association, Philadelphia, PA.

Moran, M., Lapsansky, C., Katz, V., & **Matsaganis, M.** (2009, November). *Engaging residents for improved community health: partnering with the California Endowment in South Los Angeles*. Paper presented at the National Communication Association Conference, Chicago, IL.

Matsaganis, M. (2009, October). *The social impact of Voice-over-IP on new immigrant communities: lessons learned in Los Angeles Latino communities*. Paper presented at the New York State Communication Association, Ellenville, NY.

Matsaganis, M. (2007, November). *Harnessing the power of neighborhood communication networks to build health literacy in diverse urban communities*. Paper presented at the National Communication Association Conference/Urban Communication Foundation Conference, Chicago, IL.

Matsaganis, M. D., & Katz, V. S. (2007, October). *Ethnic media beyond the first generation: challenges and opportunities for sustainable growth*. Paper presented at the International Conference of the Union for Democratic Communications (UDC), Vancouver, Canada.

Wilkin, H. A., Ball-Rokeach, S. J., **Matsaganis, M. D.**, & Cheong, P. H. (2007, June). *Comparing communication ecologies of geo-ethnic communities: How people stay on top of their community*. Paper presented at the Media Ecology Association Conference, Mexico City, Mexico.

Matsaganis, M., & Katz, V. (2007, February). *A communication ecology approach to understanding community media, place, and ethnicity*. Presented at the Association for Education in Journalism and Mass Communication (AEJMC) Midwinter Conference, Reno, NV.

Matsaganis, M. (2006, June). *Towards a co-evolutionary theory of globalization*. Paper presented at the International Communication Association (ICA), Dresden, Germany.

Matsaganis, M. (2006, June). *Neighborhood effects and the invisible motor of community change*. Paper presented at the International Communication Association (ICA) conference, Dresden, Germany.

Matsaganis, M., & Kanavou, A. (2006, June). *Negotiating peace-building through networks: The role of middle-level officials in the cases of Northern Ireland and Colombia.* Paper presented at the conference of the International Communication Association (ICA), Dresden, Germany.

Matsaganis, M. (2005, May). *Power of issues and issues of power: An experimental study of the links between public agenda, media dependency relations, and threat*. Paper presented at the conference of the International Communication Association (ICA), New York, NY.

Matsaganis, M. (2004, November). *The metamorphosis of the urban environment: Conceptualizing community space from a communication infrastructure perspective.* Paper presented at the Urban Communication Pre-Conference, National Communication Association (NCA), Chicago, IL.

Matsaganis, M. & Katz, V. S. (2004, November). *Piecing the puzzle together: A communication infrastructure perspective on the South Gate recall election*. Presented to the National Communication Association Annual Convention, Chicago, IL.

Shumate, M., Bryant, A., Fulk, J., **Matsaganis, M.**, & Monge, P. (2004, November). *Task assignment in Transactive Memory*. Paper presented at the conference of the National Communication Association (NCA), Chicago, IL.

Katz, V. S. & **Matsaganis, M.** (2004, May). *Storytelling for change: Mobilizing new immigrants for civic action.* Presented to the International Communication Association Annual Conference, New Orleans, LA.

Katz, V. S. & **Matsaganis, M.** (2003, November). *Translating media literacy: Techniques for immigrant communities.* Presented to the National Communication Association Annual Convention, Miami, FL.

Matsaganis, M. (2003, May). *Applying communication: Bridging the Saudi-American gap post-September 11.* Paper presented at the conference of the National Communication Association (NCA), Miami, FL.

Matsaganis, M. (2003, April). *A case study of the Athens 2004 Olympic Exchange program.* Paper presented at the conference of the International Academy of Business Disciplines (IABD), Orlando, FL.

Matsaganis, M. D., Kanso, A. M., & Payne, J. G. (2003, April). *Crossing cultural stereotypes between Saudi Arabia and the USA.* Paper presented at the conference of the International Academy of Business Disciplines (IABD), Orlando, FL.

Payne, G., & **Matsaganis, M. D.** (2002, November). *Emergence of leadership from the ashes of 9/11: Rudy Giuliani and George W. Bush.* Paper presented at the conference of the National Communication Association (NCA), New Orleans, LA.

Matsaganis, M. (2002, April). *Fatal errors: The Mad Cow Disease (BSE) challenge. Britain, the European Union and an unfolding crisis.* Paper presented at the conference of the International Academy of Business Disciplines (IABD), Los Angeles, CA.

Matsaganis, M. (2002, April). *The Treaty of Amsterdam: Analyzing and assessing the negotiations leading to the second phase of European Union evolution.* Paper presented at the conference of the International Academy of Business Disciplines (IABD), Los Angeles, CA.

II. INVITED PRESENTATIONS & TALKS

Matsaganis, M. D. (2023, January). *Communicative social capital and collective efficacy as determinants of access to health-enhancing resources in residential communities*. Invited lecture in the context of the Inter-Departmental Postgraduate Education Program on Managing Chronic Health Conditions, Disability, and Aging, Hellenic Mediterranean University, Greece.

Matsaganis, M. D. (2022, December). *Diagnosing and transforming communication dynamics in urban communities to eliminate health disparities*. Invited lecture for the Inter-Institutional Postgraduate Program on Community Work & Social Economy, Hellenic Mediterranean University, Greece.

Matsaganis, M. D. (2022, October). *Theory, methods, and metrics in provider-patient communication*. Diversity, Equity, and Inclusion in Patient Engagement and Healthcare Communication Symposium. Rutgers School of Communication & Information, New Brunswick, New Jersey.

Matsaganis, M. D. (2022, February). *Health communication and health inequities*. Invited lecture in the context of the Postgraduate Education Program on Primary Healthcare of Democritus University of Thrace's School of Medicine, Greece.

Matsaganis, M. D. (2021, February). *Health communication and fighting health disparities*. Invited lecture in the context of the Postgraduate Education Program on Primary Healthcare of Democritus University of Thrace's School of Medicine, Greece.

Matsaganis, M. D. (2021, January). *The roles of ethnic media in immigrants' social integration*. Invited lecture in the context of the Master's Program in Media and Refugee/Migration Flows of the National & Kapodistrian University of Athens and the University of the Aegean, Greece.

Matsaganis, M. D. (2018, October). *Existing research and building scholarship at the intersection of organizational communication and health*. Roundtable discussion at the Organizational Communication Mini Conference (OCMC), New Brunswick, NJ.

Matsaganis, M. D. (2016, December). *New York City's ethnic media in the digital age*. Presentation and discussion of key findings of the study funded by the Center for Community and Ethnic Media, at the CUNY Graduate School of Journalism, New York, NY.

Matsaganis, M. D. (2016, April). *The communication infrastructure and well-being of communities: The roles of ethnic media (in the past and today).* Seminar on the "Future of Native radio, local narratives and networking communities: A meeting of broadcasters, advocates, researchers." Radcliffe Institute for Advanced Study, Harvard University.

Matsaganis, M. (2016, February). *Diagnosing and transforming communication dynamics in urban communities.* Invited talk at the USC Annenberg School for Communication & Journalism, Los Angeles, CA.

Matsaganis, M. (2015, October). Cities' communication infrastructure and well-being. Contribution to the workshop on *"The communicative city: Looking back and moving forward,"* convened by the Urban Communication Foundation, in collaboration with the University of Amsterdam, the City of Amsterdam, and local community organizations, Amsterdam, the Netherlands.

Matsaganis, M. (2014, October). *Reaching and engaging communities through ethnic media*. Invited talk at the symposium on "Cross-Cultural Communication: How to be Heard," convened by the State of Connecticut's Department of Consumer Protection.

Matsaganis, M. (2014, February). *Communication as a social determinant of health: Evidence from Los Angeles and New York.* Invited talk at the Center for Social-Demographic Analysis, University at Albany, State University of New York.

Matsaganis, M. (2011, December). *Broadband adoption and Internet use among Latinos in the U.S.* Invited presentation at policy roundtable sponsored by the Time Warner Cable Research Program on Digital Communications, Washington, D.C.

Matsaganis, M. (2010, March). *How does where we live and how we communicate impact our health?* Invited talk at the Lewis Mumford Center, University at Albany, State University of New York.

Ball-Rokeach, S., & **Matsaganis, M.** (2008, November). *Recreating global society in a global era: back to basics*. Presentation to the Knight Commission on the Information Needs of Communities in a Democracy and the Aspen Institute, Mountain View, CA.

Payne, G., **Matsaganis, M. D.**, Kismyth-Schulte, S., & Ratzan, S. C. (2002). *Psychological aspects of decision making in the event of a radiological emergency.* Centers for Disease Control (CDC), Atlanta, GA.

Teaching

I. STORIES ON TEACHING IMPACT

- **Susan Chanin** MCM'23, J&J Fellow and Outstanding Graduate Student Award-Winner, Shares Her Reflections: https://comminfo.rutgers.edu/news/susan-chanin-mcm23-jj-fellow-and-outstanding-graduate-student-award-winner-shares-her-reflections
- **Monica Soveja** MHCI'22 Reflects on Her Education and Shares Take-Aways: https://comminfo.rutgers.edu/news/monica-soveja-mhci22-reflects-her-education-and-shares-take-aways

II. GRADUATE LEVEL COURSES (M.A. & Ph.D.)

Interprofessional Practice and Communication in Healthcare, in the U.S. and Greece
(Course Part of Graduate Study Abroad Program: Summer 2025)
> *Taught applying Collaborative Online International Learning (COIL) and Team-Based Learning approaches.*
> *In Collaboration with Democritus University of Thrace (Alexandroupolis, Northern Greece)*

Description: Interprofessional education, practice and communication are key to improving patient outcomes, better preparing the future healthcare workforce, and imbuing healthcare systems with the capacity to learn and adapt to changing needs. According to the 2022 U.S. Joint Commission's Sentinel Event Annual Review, communication breakdowns continue to be the leading factor contributing to sentinel events. The issues that the Joint Commission highlighted are pressing globally. The World Health Organization has also underscored the need to promote interprofessional education, which it has defined as the learning that "occurs when two or more professions (students, residents, health workers) learn with, about and from each other to enable effective collaboration and improve health outcomes" (WHO, 2010). This program, co-designed by faculty from Rutgers University in the U.S. and Democritus University of Thrace in Greece, aims to equip healthcare professionals and other experts in the two countries with the tools they need to better address the aforementioned challenges.

Research Design (Course First Taught, Fall 2023)
> *Taught face-to-face for Ph.D. students.*

Description: Research design refers to the strategy researchers develop and implement to investigate the phenomena in which they are interested. Hence, the first part of the course will focus on an overview of general approaches to research design, and the role of theory and paradigmatic assumptions in its development. Key aspects of research design will be discussed next, followed by an examination of how we develop research questions and hypotheses. Subsequently, we will discuss a broad array of methods, including established and newer, but also approaches to research design that involve multiple and mixed methods. We will conclude with a series of classes around data analysis and interpretation, as well as the presentation of research findings to diverse audiences. Throughout the semester, we will have the opportunity to speak with several faculty members from Rutgers University and beyond about current projects and their approach to research design. Additionally, over the course of the term and in stages, students will develop and present their own complete research project.

Health Communication & Health Inequalities Across the Health Professions in Greece and the U.S.A. (Course Part of Graduate Study Abroad Program: Summer 2022 & Summer 2023)

*Taught applying Collaborative Online International Learning (COIL) and Team-Based Learning approaches.
*In Collaboration with Hellenic Mediterranean University (Crete, Greece)

Description: Health inequities—avoidable and systematic differences in health outcomes—affect marginalized groups worldwide, including women, ethnic and racial minorities, LGBTQI individuals, immigrants, refugees, and those with low socioeconomic status or disabilities. These disparities are driven by factors like discrimination and unequal access to healthcare, education, and resources. This program uses a socio-ecological approach to examine how health is shaped by individual traits, interpersonal relationships, organizations, communities, and policy environments. Special emphasis is placed on communication—both as a health outcome and as a process that shapes health behaviors— and on the role of technology in transforming healthcare interactions. Through case studies in Greece and the U.S., students will explore how inequities manifest in various healthcare contexts, including doctor-patient and interprofessional communication. The program prioritizes affected populations such as rural residents and low-income communities. Students will apply their learning by collaborating on real-world projects that diagnose public health challenges and propose community-based solutions with faculty support.

Health Communication (New Course Proposal Submitted & Approved for MHCI Program in 2022)

*Taught in face-to-face, online, hybrid modes.

Description: The course is designed to introduce students to major areas of research and professional practice in the field of health communication, including: (a) patient-healthcare provider communication, (b) inter-professional communication in healthcare, (c) multilevel health promotion campaigns and interventions, (d) multi-/inter-cultural health communication, (e) e-health, m-health, and telehealth applications, and (f) risk and crisis communication, among others. Through a combination of readings, case studies, and assignments students will grapple with and apply key concepts, theories, and methods used to analyze health communication phenomena and address related real-world problems. Students will also learn how to find, analyze, interpret, and evaluate empirical health communication research.

Health Communication Campaigns & Interventions (New Course Proposal Submitted & Approved for MHCI Program in 2022)

*Taught in face-to-face, online, hybrid modes.
*Syllabus adapted from Dr. Itzhak Yanovitzky.

Description: This course considers the design, implementation, and evaluation of public health communication programs that aim to influence the health-related behaviors of individuals, groups, and communities. The first part of the course reviews the theoretical foundations of public health communication campaigns, including key theories of health behavior change and communication theories that augment them. The second part introduces students to key planning and design considerations of successful public health communication campaigns. The third and final part of the course engages students with the versatile communication strategies and skills that health communication professionals employ routinely to influence people's health-related decisions and behaviors. Students gain first-hand experience with the process of designing a campaign to address an actual public health problem by completing a sequential set of individual assignments and group tasks.

Communication, Communities, and Health

Description: Evidence of renewed interest in the study of how the places we live in impact our health can be found across many disciplines, ranging from sociology and public health to geography and

economics. This course emphasizes the contributions of communication to this line of research. By the end of this course, students are able to (a) evaluate theoretical and methodological frameworks developed to address community health issues; (b) generate theory-driven research designs to address pressing health issues of communities, and (c) conduct formative research required to implement their research plans.

Health Literacy: Patients, Organizations, & Societies

> *Available in traditional and blended/hybrid (online and in-class) formats. *Taught employing a Team-Based Learning [TBL] approach.*

Description: In a society where the health system has grown increasingly complex and difficult to navigate, and where people may have instant access to information from multiple sources, health literacy has become a major issue. By the end of this course, students are able to: (a) Define health literacy, explain the key differences among the various ways in which the concept is used, and articulate why reducing health literacy-related disparities is important; (b) articulate the advantages and disadvantages of existing measures, and discuss challenges to improving assessment of health literacy; (c) explicate the factors that shape individuals' health literacy and discuss how it is implicated as a factor that shapes individuals' health; (d) articulate how health literacy is shaped by the many contexts in which individuals seek to address health-related concerns, including that of the family, of healthcare organizations, the communities in which they live, the societies of which they are part; and (e) critically review and evaluate campaigns, and interventions designed to address health literacy disparities.

Theories and Research in Organizational Communication

Description: This course is designed to provide an overview of classical, contemporary, and emerging organizational communication theorizing. Readings and assignments are selected to demonstrate alternative frameworks for understanding organizational phenomena and processes, and to provide opportunities to apply these approaches to analyzing various situations, which individuals, groups, organizations, and populations of organizations face in the course of their everyday lives.

III. UNDERGRADUATE LEVEL

Health & Communication Technology (First Taught in Spring 2023)

> *Course designed in collaboration with Dr. Christos Diou, Assistant Professor of Artificial Intelligence and Machine Learning, Department of Informatics and Telematics, Harokopio University of Athens, Greece.
> *Taught applying a Collaborative Online International Learning (COIL) approach.*

Description: The class explores the many ways information and communication technologies (ICTs) have changed and continue to transform health information seeking in our everyday life, patient-healthcare provider interactions, healthcare delivery and healthcare organizations' processes and practices, health promotion campaigns and interventions, and health-related policymaking. Throughout the semester, the class will examine factors that shape adoption and use of new ICTs, as well as these technologies' social impact, with an emphasis on health. In so doing, faculty and students will analyze the potential of ICTs to reduce health disparities, but also their potential to exacerbate health inequities. To facilitate understanding, students will be introduced to representative examples of key technologies related to Electronic Health Records, telehealth, health data representation and storage, data science, artificial intelligence and machine learning. Through a combination of readings, case studies, and assignments students will grapple with and apply key concepts, methods, and tools to examine the relationship between ICTs and health, and to address related real-world problems.

Communication Theory (First Taught at Rutgers, Spring 2023)
        Taught face-to-face

Description: This course examines basic concepts, models, and theories that examine the role of communication in human behavior. First, basic elements in the communication process are examined. Then, communication as it occurs in the context of interpersonal relationships, small groups, organizations, media, and intercultural interactions is reviewed. Several theories in each area of the communication discipline will be covered. Through the readings, lectures, and writing assignments planned for this course, you should come to better understand the process of human communication and see it applied in your daily interactions and activities.

Health Messages & Campaign Design
        Taught in face-to-face, online, hybrid modes

Description: This course considers the design, implementation, and evaluation of public health communication programs that aim to influence the health-related behaviors of individuals, groups, and communities. The first part of the course reviews the theoretical foundations of public health communication campaigns, including key theories of health behavior change and communication theories that augment them. The second part introduces students to key planning and design considerations of successful public health communication campaigns. The third and final part of the course engages students with the versatile communication strategies and skills that health communication professionals employ routinely to influence people's health-related decisions and behaviors. Students gain first-hand experience with the process of designing a campaign to address an actual public health problem by completing a sequential set of individual assignments and group tasks.

Communication, Technology, & Health in 21ˢᵗ Century Cities
        Taught employing a Team-Based Learning [TBL] approach

Description: Interest in how the cities we live in impact our health and well-being has intensified in the past 15 years across the social sciences and in communication more specifically. In this course students will be introduced to the relevant multidisciplinary literature, but will focus on how communication and technology shape urban residents' health. Additionally, students will work with the instructor and their peers in class to (a) identify pressing health-related issues that nearby urban communities are facing and (b) develop and propose research-based solutions. Specific topics that will be addressed in class include: the built environment and urban health, the health-related effects of climate change, smart cities and quality of life, the role of communication technologies in urban health, communication disparities and health inequalities, media and health, food deserts and urban food production, methods for diagnosing and addressing urban health challenges.

Ethnic Media
        Course taught employing a Team-Based Learning [TBL] approach

Description: This course explores how media produced by ethnic communities, for ethnic communities affect ongoing negotiations of identity, perceived lines of division between 'us' and 'others,' and how the production and consumption of ethnic media affects the character of the larger media and societal landscapes. Historical, policy, cultural, organizational, professional, social relations, community, migration, and globalization dimensions of the study of ethnic media will be addressed through readings, individual and group projects, as well as case studies from the U.S., Europe, Australia, and beyond.

Communication and Global Organizations

> *Course taught in classroom and as a fully online course (employing a Team-Based Learning [TBL] approach)*

Description: Through a series of readings (including academic articles, research reports, and case studies), but also media content (whenever appropriate and possible), instructor and students investigate what globalization is and how it is transforming organizations across the world. The course is designed to enable students to understand why and how communication is a critical process through which these transformations are taking place. Students explore, for example, how new communication technologies have led to the emergence of network, virtual, and web organizations, and what the implications of these developments are for both organizations and the individuals that are part of them (e.g., as employees, clients). Additionally, students and instructor discuss how globalization is shaping the landscape not only of private sector organizations (that is, corporations), but also public sector organizations (e.g., government-related) and a growing number of non-governmental organizations (NGOs) and non-profits.

Academic Advisement

Ph.D. students: *Primary Advisor (Ph.D. Committee Chair)*

Formal Academic Advisement & Mentoring

I-1. Ph.D. Students: *Primary Advisor (Ph.D. Committee Chair)*

Rutgers, SC&I
- Arpita Jindani *(Rutgers University)*
- Douglas Gazzale *(Rutgers University, withdrew from program)*

SUNY-Albany
- Crystal Brandow *(Ph.D. Graduate, Fall 2017, SUNY-Albany)*

- Liang (Olyviah) He *(Ph.D. Candidate, SUNY-Albany)*
- Hyerim Jo *(Ph.D. Candidate, SUNY-Albany)*
- Mark LaVigne *(Ph.D. Graduate, Spring 2017)*
- Yunmi Lee *(Ph.D. Candidate, SUNY-Albany)*
- Xiaoke (Chuck) Yang *(Ph.D. Student, SUNY-Albany)*

I-2. Ph.D. Students: *Committee Member (Comprehensive/Qualifying Exams, Dissertation)*

Rutgers, SC&I
- Matthew Ackerman *(Ph.D. Candidate, SC&I, LIS)*
- Cimmiaron Alvarez *(Ph.D. Student, SC&I COM)*
- Arpita Jindani *(Ph.D. Candidate, SC&I COM)*
- Hannah Jones *(Ph.D. Candidate, SC&I COM)*
- Min Kim *(Ph.D. Graduate, SC&I COM)*

SUNY-Albany
- Jack Appleman
- Mary Christiano
- Alana Elia *(Ph.D. Candidate)*
- Roger Gans *(Graduated, Summer 2018)*
- Alison Romain
- Muriel Scott *(Graduated, Spring 2014)*
- Shuang (Sunny) Zhao *(Ph.D. Candidate)*
- Xin Zhou *(Graduated, Summer 2019)*

I-3. Ph.D. Students: *Mentoring (Research, Professional Development)*

2020-Current (Alphabetically)

- Ioanna Archontaki *(Ph.D. Student, National & Kapodistrian University of Athens, Greece, Department of Communication & Media Studies)*
- Karen Joy *(Ph.D. Student, Rutgers SC&I, LIS)*
- Emma May *(Ph.D. Student, Rutgers SC&I, LIS)*
- Nicole Mendoza *(Ph.D. Student, Rutgers SC&I, COM)*
- Ben Rholdan Sousa Pereira *(Ph.D. Student, Rutgers SC&I, COM)*

- Justine Quow *(Ph.D. Candidate, Rutgers SC&I, COM)*
- Sabrina Singh *(Ph.D. Student, Rutgers SC&I, COM)*
- Dimitris Souliotis *(Ph.D. Student, National & Kapodistrian University of Athens, Greece, Department of Communication & Media Studies)*

II-1. M.A. Students: *Primary Academic Advisor*

SUNY-Albany

- Sophia Abbasi *(Graduated, Spring 2012)*
- Jason Bullett
- Sarah Cho *(Graduated, Spring 2014)*
- David Coffey
- Lin Dang *(Graduated, Fall 2012)*
- Kasa Du *(Graduated, Spring 2015)*
- Jordan Flynn
- Silena Gibson *(Graduated, Spring 2012)*
- Mostafa Zaki Haider
- Yushi Hong *(Graduated, Fall 2013)*
- Michelle Kaplan
- Mary Ellen Kelleher

- Tobias Kilian *(Graduated, Spring 2012)*
- Kaiyan Luo *(Graduated, Spring 2016)*
- Dylan Lutz
- Julie Maio *(Transferred to Illinois State Univ.)*
- Navar McLoud
- Lingli Peng *(Graduated, Spring 2012)*
- Yessenia Raposo *(Graduated, Spring 2014)*
- Georgianna Rowe *(Graduated, Spring 2012)*
- Daniel Wulff *(Graduated, Spring 2012)*
- Xiaoke Chuck Yang *(Graduated, Spring 2010)*
- Zhong Zheng *(Graduated, Spring 2016)*

II-2. M.A. Students: *Mentoring (Research, Professional Development)*

2020-Current (Alphabetically)

- Vassia Karanatsiou *(M.A. Student, National & Kapodistrian University of Athens-Greece, Department of Political Science)*
- Athina Korovesi *(M.A. Student, National & Kapodistrian University of Athens-Greece, Department of Communication & Media Studies)*
- Franchesca Rodriguez *(MCM Student, Rutgers SC&I)*

- Arianna Sivera *(M.A. Student, National & Kapodistrian University of Athens-Greece, Department of Communication & Media Studies)*
- Agni Spanou *(M.A. Student, National & Kapodistrian University of Athens-Greece, Department of Communication & Media Studies*

III-1. B.A. Honors College Students: *Thesis Supervisor*

Rutgers University

- Harshita Vadapalli *(Academic Year, 2023-2024)*

SUNY-Albany

- Natasha Cooper *(Graduated, Spring 2013)*
- Alana Johnson *(Graduated, Spring 2016)*

III-2. Undergraduate Students

SUNY-Albany

- *Served as the academic adviser for an average of 43 undergraduate Communication majors between 2010 and 2017.*

III-3. B.A. Students: *Mentoring (Research)*

2018-Current (Alphabetically)

- Artemis Anastasiou *(B.A. Student, Panteion University of Social & Political Sciences-Greece, Department of Sociology)*
- Georgia Bougla *(B.A. Student, Panteion University of Social & Political Sciences-Greece, Department of Sociology)*
- Panagiota Kalkani *(B.A. Student, Panteion University of Social & Political Sciences-Greece, Department of Sociology)*
- Despina Tsalamani *(B.A. Student, Panteion University of Social & Political Sciences-Greece, Department of Sociology)*
- Eleni Sentemente *(B.A. Student, Panteion University of Social & Political Sciences-Greece, Department of Sociology)*

Leadership & Service

I. DEPARTMENT *(Excluding academic advisement; see earlier sections)*

2024-2025   *Ad Hoc Health Communication Committee,* Department of Communication, School of Communication & Information, Rutgers University

2023-2025   *Mentoring Committee,* Department of Communication, School of Communication & Information, Rutgers University

2019 (Fall)
-2023 (June)   *Ph.D. Program Area Coordinator,* Department of Communication, School of Communication & Information, Rutgers University

Contributions in this role include:
- Coordinating recruitment and admissions processes for prospective Ph.D. students.
- Coordinating new Ph.D. students' orientation, working with colleagues across department and school over the summer and early fall.
- Determining T.A. assignments and 5-hour R.A. assignments, working with department Chair, Undergraduate, MCM/MHCI, and school-wide Ph.D. Program Directors.
- Soliciting Ph.D. student feedback regarding their experience as T.A. and R.A.

- Organizing current Ph.D. students' annual review in Communication Department
- Coordinating Ph.D. students' involvement in the visits to campus of multiple faculty position candidates.
- Co-organizing NCA Graduate School Open House to promote Ph.D. program.
- Planning/Hosting Town Hall event for Communication Ph.D. students to discuss/address concerns.
- Completing interviews with first-year Ph.D. students in fall semester to surface concerns, address misconceptions, provide advice for subsequent semesters.
- Representing Communication Department as member of the school-wide Ph.D. Executive Committee.

2022-2023   *Executive Committee, member*
Master's Program in Health Communication & Information (MHCI)

2022 (Fall)   ▪ *Tenure-Track faculty review, teaching report co-author*
▪ *Tenure-Track faculty review, service report co-author*
▪ *Non-Tenure-Track faculty review, teaching report co-author*
Department of Communication,
School of Communication & Information, Rutgers University

2021 (Fall)   *Program Development*
Master's Program in Health Communication & Information (MHCI)

2020 (Fall)   *Tenure-Track faculty review, service report co-author,*
Department of Communication,
School of Communication & Information, Rutgers University

2019 (Spring)   *Non-Tenure Track faculty review, scholarship report co-author,*
Department of Communication,
School of Communication & Information, Rutgers University

2019 (Fall)   *Faculty search committee member (Health Communication),*
Department of Communication,
School of Communication & Information, Rutgers University

2019 (Spring)   *Non-Tenure Track faculty review, scholarship report co-author,*
Department of Communication,
School of Communication & Information, Rutgers University

2019 (Spring)   *Ph.D. student award committee,* Department of Communication
School of Communication & Information, Rutgers University

2018-2020   Representative to the AAUP-AFT, Department of Communication,
School of Communication & Information, Rutgers University

2018 (Fall)   *Faculty search committee chair (Health Communication & Community Engagement),*
Department of Communication,
School of Communication & Information, Rutgers University

2017 (Fall)	*Faculty search committee member (Communication & Technology),* Department of Communication, School of Communication & Information, Rutgers University
2017 (Fall)	*Communication research committee member,* Department of Communication, School of Communication & Information, Rutgers University
2016-2017	*Junior Faculty Mentor,* Department of Communication, University at Albany, SUNY
2015-2017	*Director of Undergraduate Studies,* Department of Communication, University at Albany, SUNY

Contributions in this role included:
- Participating in the development of a new *Undergraduate Advisor* position within the department to better serve over 600 undergraduate students, as well as hiring and training a new staff member for this position.
- Reviewing *curriculum* with colleagues in the department and with the College of Arts and Sciences, and developing initiatives to further improve department's capacity to address existing and emerging needs (e.g., through online course and program offerings, service learning opportunities).
- Overseeing annual department efforts to assess *student learning outcomes* for both lower and upper level undergraduate courses.
- Identifying and pursuing opportunities to develop *articulation agreements* between the department and two-year colleges in the broader region, in order to develop clear paths to a B.A. degree for students and secure department's strong enrollment in the longer-term.
- Planning and organizing department's *outreach* and *recruitment* efforts in the context of established university events and beyond.
- Developing strategies to improve *retention* among Communication and Journalism majors (e.g., through professional development events, featuring department alumni and professionals in fields of interest to students).
- Overseeing the development of an *online orientation module* for incoming Communication and Journalism majors.

2010-2017	*Communication Department representative*, University at Albany, SUNY Commencement ceremonies
2013-2015	Communication *Department representative*, College of Arts & Sciences (CAS) Faculty Council, University at Albany, SUNY
2013-2014	*Member,* Graduate Admissions Committee, Department of Communication, University at Albany, SUNY
2013-2014	*Committee Chair,* Graduate Student in Communication Research Award Committee Member, Communication Department, University at Albany, SUNY

2012-2013   *Faculty coordinator*, Department Pro-Seminar series
Communication Department, University at Albany, SUNY

2012   Assisted with the re-design of the Department's Web site
Communication Department, University at Albany, SUNY

2010-2013   *Member,* Richard W. Wilkie Award for the Outstanding Undergraduate in
Communication Committee; Department of Communication, University at Albany

II. SCHOOL / COLLEGE & UNIVERSITY

2020-Present   *Co-Lead, IAPP-Greece: Advancing Health Communication*
Across the Health Professions
Website: https://iapp-greece.rutgers.edu/
News Stories:
1. *Rutgers University Engages Greece (February 10, 2023):*
https://comminfo.rutgers.edu/news/rutgers-university-engages-greece
2. *Rutgers Joins IAPP-Greece (May 13, 2021):*
https://comminfo.rutgers.edu/news/rutgers-joins-international-academic-partnerships-program-greece

Highlights:
- Co-led the design and implementation of Graduate Study Abroad Program with partnering institution Democritus University of Thrace (Alexandroupolis, Greece) on *Interprofessional Practice and Communication in Healthcare, in the U.S. and Greece* (Summer 2025)
- Co-designed and led in 2022 and 2023 SC&I's first (and one of Rutgers' few) Graduate Study Abroad Program with Hellenic Mediterranean University in Greece on *Health Communication and Inequalities Across Health Professions in Greece and the U.S. (See also:* https://comminfo.rutgers.edu/news/sci-classes-greece-ireland-and-italy-expand-students-education-knowledge-professional-development-and-worldview)
- Co-led Rutgers' delegation to the 2022 Pharos Summit of 30 U.S. and 24 Greek institutions of higher education hosted by the Greek Ministry of Education and Religious Affairs, in conjunction with the Institute of International Education (IIE), the U.S. Embassy in Athens, and the Fulbright Foundation.
- Developed six (6) partnerships with universities in Greece and five (5) new and expanded MOUs to support a spectrum of research, pedagogical, and institutional development activities.
- Five (5) grants from Rutgers (in the U.S.) and Greece to support related research, pedagogical, and institutional capacity building activities led by faculty associated with the IAPP-Greece initiative.
- Four (4) research-focused and partnership development e-symposia featuring nearly 50 faculty and university leaders from across Rutgers and partnering institutions in Greece, and the attendance of hundreds from both countries on these topics:
    1. *Combating Discrimination in Healthcare and Fighting Health Disparities in Greece and the U.S.A.*

2. *Employing Technology to Improve Assessment, Health Communication, and Healthcare Delivery;* and
3. *Substance Use in the U.S.A. and Greece: Underlying Mechanisms, Usage Patterns, Treatment and Policy.*
4. *Interprofessional Education and Communication in Healthcare, Across Borders.*

- Collaboration in U.S.-European Union (E.U.) consortium on major E.U. grant proposal, including over 10 institutions from across 6 countries.
- Development of Collaborative Online International Learning (COIL)-based course on *Health & Communication Technology* with colleagues from Harokopio University of Athens, in Greece.
- Supported the development of an initiative led by Rutgers SC&I and SHP colleagues to expand/adapt the Graduate Study Abroad Program on Health Communication & Health Inequities to the Caribbean (beginning with Puerto Rico).
- Delivered seven (7) invited lectures on health communication and specialized topics in health professions fields, including clinical nutrition.

2022-Current *Academic Cluster Committee, member,* Rutgers School of Graduate Studies

2024-2025 *Advisory Committee on Appointments & Promotion (A&P), chair* (for LIS faculty)
School of Communication & Information, Rutgers University

2022-2023 *Advisory Committee on Appointments & Promotion (A&P), chair* (for LIS faculty)
School of Communication & Information, Rutgers University

2022 *Reviewer, Rutgers Global Health Institute Grant Proposals*

2022 ▪ *Advisory Committee on Appointments & Promotion (A&P), chair* (for LIS faculty)
School of Communication & Information, Rutgers University
▪ *Advisory Committee on Appointments & Promotion (A&P), member* (for JMS faculty)
School of Communication & Information, Rutgers University

2021-2022 *Reviewer (Co-Adjutant) of Advancing Community Development Program*
The Collaborative Center for Community-Engaged Learning & Research
Rutgers Division of Diversity, Inclusion, & Community Engagement

2020-2021 *Reviewer, Rutgers Global International Collaborative Research Grants*

2020-2021 *Advisory Committee on Appointments & Promotion (A&P), member* (for JMS faculty)
School of Communication & Information, Rutgers University

2020 *Reviewer, Seed Grant Proposals*
Center for COVID-19 Response and Pandemic Preparedness
Rutgers University

2019-2020 *Advisory Committee on Appointments & Promotion (A&P), chair* (for JMS faculty)
School of Communication & Information, Rutgers University

2018-2019 *Advisory Committee on Appointments & Promotion (A&P), member* (for LIS faculty)
School of Communication & Information, Rutgers University

2017-2018 *Committee member and coordinator;* Ad-hoc committee for the development
of an MA program in Health Communication, School of Communication & Information,
Rutgers University

2016 *Reviewer of grant applications;* Presidential Innovation Fund for Research and
Scholarship, University at Albany, SUNY

2016 *Guest speaker* on panel on "Taking Charge of Your Career by Getting the Mentoring
You Need," offered through the "Tenure Trek" program for junior,
pre-tenure faculty members at SUNY – Albany.

2014 *Reviewer,* University at Albany, SUNY's revised Guidelines for Promotion & Tenure

2013-2015 *Department representative*, College of Arts & Sciences Faculty Council
Convener, Academic Programs Committee (APC) of the CAS Faculty Council

2011-2015 *Member*, University Advisory Committee for Campus Security (ACCS)

2010-2013 *Non-Councilor*, College of Arts & Sciences Faculty Council,
Academic Support Committee (ASC)

2012-2013 *Non-Councilor*, College of Arts & Sciences Faculty Council,
Academic Programs Committee (APC)

2010 *Guest speaker*
Panel on professional development and the academic job search,
Institute for Teaching and Learning and Academic Leadership (ITLAL), SUNY-Albany

2010 Steering Committee, *Member*: Future Faculty Leadership Council, University at Albany

2009 *Guest speaker*
Panel on professional development and the academic job search,
Institute for Teaching and Learning and Academic Leadership (ITLAL), SUNY-Albany

III. SERVICE TO THE PROFESSION *(In the U.S. & Internationally)*

2024 *External Program Reviewer*
Department of Communication, School of Communication,
Emerson College (Boston, MA)

2023 *External Reviewer & Course/Module Developer*
B.A. Degree in Communication in Health, International Medical University,
Kuala Lumpur, Malaysia

2023 *Scientific Committee Member*

International Conference on Humanitarian Crisis Management (KRISIS 2023)
(*Website*: https://www.ihu.gr/ucips/krisis#home)

2023   *External A&P Reviewer, Department of Communication, University of Kentucky*

2023   *Member, Appointments & Promotion (A&P) Registry – APELLA (ΑΠΕΛΛΑ)*
Ministry of Education, Greece
Institutions:
- School of Medicine, National & Kapodistrian University of Athens, Greece
- School of Health Professions, Hellenic Mediterranean University, Greece

2022-2023   *Member,* Task Force to build partnerships across the International Communication Association's (ICA) Health Communication Division and the European/International Association for Communication in Healthcare (EACH/ICCH)
- Co-led and participated in panel for ICA's 2023 Annual Conference in Toronto, Canada on, "*Forging impactful partnerships among health communication researchers, health professionals, and community stakeholders."* Toronto, Canada.
- Co-led and participated in panel for ICA's 2022 Annual Conference in Paris, France on, "*Research Partnership and Opportunities between Health Communication Division of ICA and EACH: International Association for Communication in Healthcare."*

2018-2023   *Academic Journal* Advisory Board Member:
1. *European Journal of Health Communication*
2. *Journal of Global Diaspora & Media*
3. *Cultural Science: A Multidisciplinary Journal for the Study of More-than-Human Culture*

2008-2023   Ad hoc manuscript reviewer for 27 peer-reviewed, academic journals in Communication, Journalism, Public Health, and the Social Sciences, more broadly:
1. *American Behavioral Scientist*
2. *Asian Journal of Communication*
3. *Athens Journal of Mass Media & Communications*
4. *Communication Methods and Measures*
5. *Communication Research*
6. *Communication Theory*
7. *Health Communication*
8. *European Journal of Health Communication*
9. *Health Education & Behavior*
10. *InMedia (French, online academic journal)*
11. *International Journal of Communication*
12. *International Journal of Environmental Research & Public Health*
13. *Journal of Applied Communication Research*
14. *Journal of Business Ethics*
15. *Journal of Communication*
16. *Journal of Communication in Healthcare*
17. *Journal of Global Diaspora and Media*
18. *Journal of Health Communication*
19. *Journal of Information Policy*

20. *Journal of Social & Personal Relationships*
21. *Journalism Studies*
22. *Journalism: Theory, Practice, & Criticism*
23. *Management Communication Quarterly*
24. *PLoS One*
25. *Social Science & Medicine*
26. *Society and Mental Health*
27. *Urban Studies*
28. *World Medical and Health Policy*

2002-2023 *Manuscript Reviewer*: European Conference on Health Communication (European Communication Research & Education Association), Health Communication Division (International Communication Association), Mass Communication Division (International Communication Association), Political Communication Division (National Communication Association)

2022 *Ad Hoc Book Manuscript Reviewer, Palgrave, Series: Global Transformations in Media and Communication Research*

2018 *Scientific Advisory Board member;* International conference on "Tackling multiple discrimination in Greece: delivering equality through active participation and enabling policy interventions" (Program JUST/2015/RDIS/AG/DISC9507; sponsored by the Rights, Equality and Citizenship [REC] Program of the European Union, as well as academic and research organizations from Greece and Spain.

2017-2018 *Grant Reviewer*; Ralph E. Powe, Jr. Junior Faculty Enhancement Award Program, ORAU

2016-2019 *Committee Member & Chair*; International Communication Association
James W. Carey Research in Urban Communication Award

2013-2014 *Committee Chair*; International Communication Association
James W. Carey Research in Urban Communication Award

2013 *Ad Hoc Book Manuscript Reviewer,* Polity Press

2011-2013 *Committee Member*; International Communication Association
James W. Carey Research in Urban Communication Award

IV. SERVICE TO THE BROADER COMMUNITY

2018-2023 Reviewer of scholarship applications submitted to the Fulbright Foundation for 2019-2020, 2020-2021, 2022-2023.

2021 *Formal Working Group for Organizational Assessment, Member*
Greek Ministry of Migration and Asylum

2016 Consulted on the agenda and actively participated in the two-day seminar for broadcast media professionals, advocates, and researchers on the *Future of Native Radio: Local Narratives and Networking Communities* (organized by and held at the Radcliffe Institute for Advanced Study, Harvard University)

2010-2020	*Board of Directors,* Urban Communication Foundation (Third term: 2016-2020)

Contributions in this role included:
- Leading/Co-leading the organization of multiple pre-conferences on urban communication in the context of annual National Communication Association and International Communication Association conventions, bringing together academics, practitioners, community organizations, and policymakers.
- Co-developing the Foundation's White Paper Program, developing the call for applications for the 2014 Program focused on *Communication and Health Disparities in Urban Communities*, and administering the 2014 program. Researchers affiliated with academic institutions, but also researchers and professionals affiliated with non-profit organizations are eligible to apply.
- Co-developing an initiative through which the foundation would broker relationships between a network of researchers and communities (community organizations and/or policymakers) to address pressing local issues.

2010	Community Health Assessment, Columbia County, New York, applying the Mobilizing for Action through Planning and Partnership (MAPP) model
2007-2009	*Advisory Board, Member*: Urban Communication Foundation
2005	Consulting *(pro bono)*: AIDS Project Los Angeles (APLA) – Research & Evaluation Core.

Media Coverage

Greek National Public Radio 1 (ERT 1) (2018, May). The Greek economic crisis and its health effects.

Lybarger, J. (2018, May). An Afghan variety show on the Bay. *Pacific Standard.* Retrieved from
https://psmag.com/magazine/an-afghan-variety-show

Ghoshal, D. (2014, June). Newspapers that aren't dying. *The Atlantic.* Retrieved from
https://www.theatlantic.com/business/archive/2014/06/newspapers-that-arent-dying/373492/

Professional Affiliations and Memberships

- American Sociological Association (ASA)
- European Communication Research & Education Association (ECREA)
- European/International Association for Communication in Healthcare (EACH)
- Hellenic Sociological Association (EKE, *in Greek*)
- International Communication Association (ICA)
- International Association for Media and Communication Research (IAMCR)
- National Communication Association (NCA)

Non-Academic Employment History

Mar. 2003-Nov. 2003   **Research** and **strategic planning consultant**
Apopsis Media, Inc. (New York, NY)

Sep. 2000-Dec. 2000   **Managing Editor**
Proini (daily newspaper; New York, NY)
The Greek American (weekly newspaper; New York, NY)

Jan. 2000-Jul. 2000   **Associate Editor**
Ethnos (daily newspaper; Athens, Greece)

Jun. 1999-Jul. 1999   **Visiting Editor**
The State (daily newspaper; Columbia, South Carolina)
 Sponsor: U.S. Information Agency (U.S. Department of State)

Oct. 1998-Jan. 2000   **Copy Editor** and **Layout Designer**
Ethnos (daily newspaper; Athens, Greece)

Jun. 1998-Oct. 1998   **Night Editor**
Ethnos (daily newspaper; Athens, Greece)

Jan. 1998-Oct. 1998   **Contributing Editor**
Kyriakatiki Eleftherotypia (weekly newspaper; Athens, Greece)

Sep. 1995-Jun. 1998   Successively*, Reporter*, then ***Assistant Editor*** and ***Head of Layout & Design***
Attiki (daily local newspaper; Athens, Greece)